

Announcement of Combined Evaluation Report

HIRING SERVICES OF A FIRM FOR PRODUCTION OF NDRMF PODCAST SERIES AND WEBINAR SERIES

(Non-Consultancy Services)

National Competitive Bidding

Single Stage Two Envelop Procedure (Quality & Cost Based Selection)



3rd January, 2024

National Disaster Risk Management Fund

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Section I. Combined Evaluation Report- Text

1. Objective of the Activity

1.1 In an era of rapid information dissemination and evolving media landscapes, clear, impactful, and engaging communication stands paramount. For an institution as pivotal as NDRMF Pakistan, which shoulders the essential task of disaster risk management, it's crucial to harness the power of media to inform, influence, and inspire. This proposal aims to chart a dynamic path of outreach, leveraging the structured narratives of podcasts and the real-time interactions of webinars, to amplify NDRMF's mission. Through a series of meticulously planned episodes and sessions, we seek to bridge the informational gap, foster meaningful dialogues with key stakeholders, and position NDRMF as the beacon of resilience in the media narrative.

Overview:

1.2 Set in the professional studio environment, a podcast series and a webinar series are proposed, where each episode will offer a deep dive into NDRMF's expansive work across Pakistan. Through engaging conversations on issues that matter, the podcasts and webinars will aim to elucidate the challenges, victories, and visions that encapsulate NDRMF's commitment to Pakistan.

2. The Bidding Process

2.1 For selection of eligible Firms, Bids were invited through advertisement Notice published in National Dailies dated **27th November, 2023** as well as placing the Notice along with Bidding Document on websites of PPRA & NDRMF.

2.2. **“Quality & Cost based”** Method as per **Public Procurement Rules** shall be followed.

2.3. In the Notice, **12th December, 2023** by or before **1100 hours**, was pre-fixed as the deadline for submission of Bids. Following Two Firms submitted Technical & Financial Bids within the due date & time.

- i. M/s IES Environmental Solutions
- ii. M/s Black Box Sounds International

3. Technical and Financial Bids Opening and Evaluation

3.1 The designated “Evaluation Committee” publically opened the Technical Bids of aforesaid Applicant on **12th December, 2023** at **1130 hours**. Subsequently, the committee members evaluated the

Technical Bids of the participating Firms in accordance with the laid down criteria of the bidding document and finalized the Technical Evaluation Report.

Summary of evaluation of Technical Bids is provided as under: -

S	Applicant's name	Technical scores (St)	Remarks
1.	M/s IES Environmental Solutions	60	The firm have more experience in Environmental related subjects and less practical/relevant experience in areas pertaining to Disaster Risk Management particularly media role in DRM, disaster risk management challenges and media strategies for disaster resilience etc.
2.	M/s Black Box Sounds International	80	Firm is having Renewed media personality for Hosting the services, and having more relevant experience in aforesaid topics.

3.2 Based on the results of the evaluation mentioned above, the Firm obtaining technical scores of **70** or more stand technically qualified for opening of Financial Bid.

3.3 Upon recommendations of the Committee, approval of the Competent Authority and announcement of Technical Evaluation Results, the Financial Bid of technically qualified Firm i.e. **M/s Black Box Sounds International**, was opened publically, during the meeting of the designated Committee held on **1st January, 2024** at **1400 hours** in the NDRMF Office 5th Floor, EOBI Building, G-10/4, Islamabad. Minutes of opening of Financial Bid are provided at **Annex-I**.

3.4 The Committee checked the Financial Bid of M/s Black Box Sounds International for checking any computational error. The financial evaluation is finalized by the Committee as per following in accordance with QCBS method:-

The lowest evaluated Financial Proposal (Fm) is given the maximum financial score (Sf) of 100. The

formula for determining the financial scores (Sf) of all other Proposals is calculated as following:

$S_f = 100 \times F_m / F$, in which "Sf" is the financial score, "Fm" is the lowest price, and "F" the price of the proposal under consideration.

The weights given to the Technical (T) and Financial (P) Proposals are:

T = 0.8, and

P = 0.2

Proposals are ranked according to their combined technical (St) and financial (Sf) scores using the weights (T = the weight given to the Technical Proposal; P = the weight given to the Financial Proposal; T + P = 1) as following: $S = S_t \times T\% + S_f \times P\%$.

Name of Firm	Technical Score	Financial Cost (Pak. Rs.) including Indirect Taxes
Black Box Sounds International	80	2,536,613/-

Firm's Name	Technical Evaluation			Financial Evaluation		Combined Evaluation	
	Technical Scores	Weighted Scores	Technical Rank	Financial Scores	Weighted Scores	Scores	Rank
	S(t)	[S(t) x T]		S(f)	[S(f) x F]	[S(t)xT + S(f)xF]	
Black Box Sounds International	80	64	1	100	20	84	1

4. Price Reasonability of Single Responsive Bid

Public Procurement Rule 38B (Single responsive bid in goods, works and services) states that the procuring agency shall consider single bid in goods, works and services if it;-

- A. meets the evaluation criteria, ensures compliance of specifications and other terms & conditions expressed in advertisement or bid solicitation documents;
- B. is not in conflict with any provision of the Ordinance;
- C. conforms to the technical specifications;
- D. has financial conformance in terms of rate reasonability.

Following the combined evaluation, the committee determined that Bid of M/s Black Box Sounds International fulfilled all four of the aforementioned criteria i.e. meets the evaluation criteria, is not in conflict with any provision of the Ordinance, conforms the Scope of Work of the assignment and the financial price quoted is also found reasonable, since the total Quoted Cost of activity amounting to **PKR 2,536,613/-** (inclusive of taxes) fall within the estimated budget of the activity, i.e., **PKR 3.0 Million**

5. Award Recommendation

5.1 Based on the financial evaluation conducted by the committee, M/s Black Box Sounds International is determined to be the Most Advantageous Bidder and recommended for Award of Contract for Production of NDRMF's Podcast series and Webinar Series as per approved scope of work/bidding document.

Subject: - **MINUTES OF THE MEETING: PUBLIC OPENING OF FINANCIAL BIDS FOR “HIRING SERVICES OF A FIRM FOR PRODUCTION OF NDRMF’S PODCAST AND WEBINAR SERIES”**

For subject activity, NDRMF invited the Bids from the eligible firms, by advertising the Invitation to Bids Notice in the Newspapers and Websites of PPRA & NDRMF, following “Quality & Cost Based Selection (QCBS)” method, Single Stage Two Envelop Procedure, under Public Procurement Rules.

2. In Bidding document and Invitation to Bid Notice, 12th December, 2023 by or before 1100 hours local time, was pre-fixed as due date for receipt of Bids and opening of Technical Bids. On the said due date and time, following **two (02)** firms submitted the Technical & Financial Bids for the assignment: -

S #	Firms’ Names
1.	M/s IES Environmental Solutions
2.	M/s Black Box Sounds International

3. The Technical Bids of the above Firms were opened publically, during the meeting of the designated “Procurement Evaluation Committee” on 12th December, 2023 at 1130 hours in the NDRMF Office, Islamabad. Based on the results of the technical evaluation, the Firm i.e. M/s Black Box Sounds International obtained technical scores 80 and stood technically qualified for opening of Financial Bid.

4. Upon recommendations of the Committee and approval of the Competent Authority the Financial Bid of technically qualified Firm i.e M/s Black Box Sounds International as mentioned above, was opened publically, during the meeting of the designated Committee held on 1st January, 2024 at 1400 hours in the NDRMF Office. No representative(s) of the Firm chose to attend the Opening.